

**Manitoba FASD Coalition Inc.
And the Manitoba FASD Family Network**

“Reframing FASD to Shift Public Thinking”

September 26, 2019

SSCY Centre – 1155 Notre Dame Avenue

In February 2019, Manitoba hosted the Canada Northwest FASD Partnership Symposium called *Changing the Conversation*. The symposium brought people together from across Canada to discuss and rethink the ways we talk about FASD, including the importance of promoting dignity with respect to FASD and alcohol use in pregnancy.

Symposium keynote speaker, Dr. Nat Kendall-Taylor (CEO of the FrameWorks Institute) agreed to have his presentation recorded. In his presentation, Dr. Kendall-Taylor explains how changing the way we present information changes people’s attitudes and behaviour. He also shares some of the key recommendations from the FrameWorks Institute’s 2017 report, *Seeing the Spectrum: Mapping the Gaps between Expert and Public Understanding*, which highlights ways that we can improve Manitobans’ understanding of FASD.

***Are you passionate about ending stigma towards people impacted by FASD?
Do you believe that how we communicate about an issue matters?***

Then we invite you to come watch Dr. Kendall-Taylor’s keynote presentation and to participate in a discussion about reframing the way we communicate about FASD in Manitoba.

**This is a FREE event sponsored by the Manitoba FASD Coalition
And the Manitoba FASD Family Network**

**This session will begin immediately following the MFCI Annual General
Meeting, at approximately 6:45 p.m.**

**Winnipeg sessions are located at the SSCY Centre Northern Lights Room
1155 Notre Dame Avenue, Winnipeg**

**To attend in Winnipeg – please email coordinator@fasdcoalition.ca
to hold a seat**

**Sessions may be available via Tele-video conference in some areas. Tele-
video conference information will be available on a per session basis.**

**Participants are invited to stay following the formal presentation to meet for
further discussion of the topic & networking**

****NOTE** Parking in the visitor section at SSCY is FREE after 4:30 p.m.****